



GLAZERITE
UK Group Limited

The ultimate security guarantee for VS installations
**Vertical sliding sash window security is complicated,
with the right package behind you it could close the sale.**

It takes the right package of hardware and expert installers to bring complete security to a home.

Through knowledge built over 175 years and from the use of cutting edge product innovation, ERA has the hardware range and expertise you need to bring complete peace of mind to your customers. This is the only security guarantee used on vertical sliders, recognised by neighbourhood watch.

You can use this when with your customers to demonstrate the difference in buying their Vertical Sliders from you. The registration process for the installation is simple (detailed overleaf) and means your customers gain the following long term benefits.



In the event of a break-in due to security hardware failure, we guarantee:

Full replacement of the homeowners damaged sash window

A £5,000 compensation cheque paid to the homeowner



Fantastic upselling opportunity

If you supply and install an ERA Invincible Alarm System at the same time the Vertical Sashes are installed, compensation is increased to £10,000.

For more information about buying and fitting ERA Alarms visit www.eraeverywhere.com





It's easy to take advantage of the ERA Total Security Guarantee

Just follow these simple steps:

Register with us

Talk to your fabricator about the approved hardware package then register via the website:

erahomesecurity.com

Marketing Support

Once registered, ERA will send your welcome pack with full marketing support to talk to homeowners.

Guaranteed

Simply leave one of the ERA leaflets with the homeowners at installation and they can activate their guarantee on the website.

You can order more marketing support materials at any time, just visit the ERA website and select what you need.

How do claims work?

In the unlikely event a home does get broken into through a sash window covered by the ERA Total Security Guarantee, we will conduct an assessment at the property.

If it's found that components covered by the ERA Total Security Guarantee have failed during the break-in, we will organise a full replacement of the damaged sash window and to compensate the consumer for the inconvenience, give them a cheque for £5,000.

All Terms and Conditions can be found on ERA's website, where you can also find handy care information for the hardware and operation guidelines for you or the homeowner to download:

www.erahomesecurity.com

The Glazerite UK Group Ltd

39-43 Rixon Court, Finedon Road Industrial Estate,
Wellingborough, Northhamptonshire, NN8 4BA

T: 01933 443222 E: sales@glazerite.net W: www.glazeritewindows.co.uk

Consumer enquiries and claims: 0800 0833 302 (during office hours)

www.erahomesecurity.com